

Jeff Primovic Joins FFF Enterprises as Senior Vice President, Strategic Relationships

August 2013



Temecula, Calif.

FF Enterprises, Inc., the nation's largest and most trusted distributor of plasma products, vaccines and critical-care biopharmaceuticals, announced the appointment of Jeff Primovic, RPh, MS, to the position of Senior Vice President, Strategic Relationships.

With more than 20 years of executive-level experience in the healthcare industry, Primovic has distinguished himself as a leader of high-functioning teams with track records of proactive and sustainable growth. His strategic and tactical insight has driven financial performance in all of the organizations with which he has worked.

"Our company is poised for expansion and growth and we are confident that Jeff's leadership skills and vast industry experience will play a pivotal role in our future success," said Patrick M. Schmidt, president and chief executive officer, FFF Enterprises, Inc. "We are thrilled to have him as part of our leadership team."

Prior to joining FFF, Primovic served as Director of Strategic Accounts at Octapharma, where he created the Strategic Accounts initiative, an integrated delivery system designed to drive sales of the company's IVIG product, Octagam. Other career highlights include positions as Senior Vice President at the for-profit Child Health Corporation of America (CHCA), where he spearheaded operations for the \$2.1B Group Purchasing Services Division; and Senior Vice President of Performance Improvement at CHCA, where he played a major role in the company's first significant reorganization and successfully implemented key performance enhancements and cost savings initiatives. Prior to CHCA, Primovic was Director of Pharmacy and Clinical Services at Children's Hospital Medical Center of Akron.

About FFF Enterprises, Inc.

Temecula-based FFF Enterprises is the largest and most trusted distributor of plasma products, vaccines and other biopharmaceuticals in the U.S. Founded in 1988, FFF is now in its 26th year with more than a billion dollars in annual sales and a flawless safety track record. FFF has taken a leadership position in regard to supply chain safety and innovation, setting new standards and pioneering industry firsts. FFF's commitment to Guaranteed Channel Integrity™ ensures that products are purchased only from the manufacturer and shipped only to healthcare providers, with additional steps taken to safely store, handle and ship products to ensure patient safety is never compromised. FFF's proprietary systems, Verified Electronic Pedigree™ and Lot-Track™, provide verification of this secure channel, and FFF's MyFluVaccine (www.MyFluVaccine.com) and VaxAmerica (www.VaxAmerica.com) are revolutionary vaccination programs that have added a new level of safety, convenience and reliability to both healthcare providers and consumers.

