

IG Living! Magazine Announces New Teen Website to Support Chronic Illness Issues

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I Temecula, Calif. – www.IGLiving.com

IG Living!, the only magazine dedicated to patients who use immune globulin (IG) products and to their care providers, has announced the debut of its newest web page, *IGL Teen*. *IGL Teen* features helpful links, tools and tips, inspiring videos, blogs, book reviews, playlists, plus a host of teen-targeted resources that connect visitors with articles, advice and information specifically geared toward a younger audience.

The site is filled with inspiration, motivation and opportunities for readers to connect with other teens in the IG community. “Being a young adult is tough enough; having a chronic illness doesn’t make it any easier,” says *IG Living* reader Callie Hines, 17. “The resources on this website are really helpful and can be used in our everyday lives. I’m super excited!”

“Even healthy, well-adjusted kids struggle with the emotional hurdles of adolescence, but for a teen living with chronic illness, these issues are compounded,” says Ronale Tucker-Rhodes, editor-in-chief, *IG Living* magazine. “Our mission is to support our audience through education, communication and advocacy, and one of the ways we’ve been able to do this is through our online presence. Our resources are designed to help patients navigate the challenges of living with chronic disease – whether they are 15 or over 50.”

The website launch will be celebrated with a week-long promotion that includes contests, quizzes and daily prizes on the *IG Living* Facebook and Teen Group pages. *IG Living* reaches 30,000 readers with each issue, including more than 19,000 physicians, nurses, case managers and other healthcare professionals involved in treating patients with IG products. For more information or to subscribe, visit www.IGLiving.com.

About *IG Living*

Now in its 7th year, *IG Living* is the only magazine dedicated to patients who use immune globulin products and to their care providers. *IG Living* launched its first bimonthly issue in February-March 2006, with an initial distribution of 25,000 — direct to patients and their physicians’ offices. Regular features include such topics as product and manufacturer news, resources for healthy living, immune globulin treatment options, reimbursement and clinical trials. *IG Living* is published by FFF Enterprises, Inc., the nation’s largest and most trusted distributor of vaccines and critical-care biopharmaceuticals.

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