

# FFF Enterprises, the Largest Flu Vaccine Distributor in the US, Says “Preparation and Vaccination” Will Combat Flu Outbreak

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ISSUED BY FFF Enterprises, Inc., Temecula, Calif. – [www.fffenterprises.com](http://www.fffenterprises.com)

FFF Enterprises, Inc., the nation’s largest and most trusted distributor of flu vaccine, is responding with calm and confidence amid reports that the 2012-2013 flu season may be one of the most severe in over a decade. According to FFF, the best way to combat widespread influenza outbreaks is through a combination of “preparation and vaccination.”

“As the nation’s leading flu vaccine distributor, FFF continues to be prepared to respond to the unpredictable nature of flu season – we carry flu vaccine from several leading FDA-approved manufacturers available for immediate shipment,” explains Patrick M. Schmidt, chief executive officer, FFF Enterprises, Inc. “For the majority of people, getting vaccinated against influenza is the simplest and most effective way to reduce their risk of infection.”

According to the Centers for Disease Control and Prevention (CDC), the current influenza outbreak began much earlier this year and has been more severe than any in recent memory. Currently, 41 states are now reporting widespread flu cases, 29 of which are reporting high or “severe” levels. In New York State, flu cases are skyrocketing; during last year’s entire flu season, only 4,400 cases were reported. So far this season, there have been more than 15,000 — an increase of close to 250 percent.

For the general public, fighting seasonal flu begins with getting a flu shot, but for healthcare providers, step one is securing adequate supplies of vaccine. In 2006, FFF launched an innovative program titled MyFluVaccine ([www.MyFluVaccine.com](http://www.MyFluVaccine.com)) to help streamline the flu vaccine distribution process and give healthcare providers choice, convenience and the safety of a secure supply chain when ordering flu vaccine.

In addition to easy online ordering, the MyFluVaccine website provides news, updates, resources and clinic planning tools. For consumers, employer groups, and providers there are special informative sections like “Flu Vaccine Myths & Facts” that are downloadable as PDFs from the website.

“The important thing to note about this flu outbreak is that the current vaccine formulation is highly effective against all three strains that are circulating,” says Schmidt. “Although flu season is already in full swing, there is still time for individuals to protect themselves and their loved ones by getting vaccinated.”

Peak season is generally in February.

## About FFF Enterprises, Inc.

Temecula-based FFF Enterprises is the largest and most trusted distributor of plasma products, vaccines and other biopharmaceuticals in the U.S. Founded in 1988, FFF is now in its 25th year with more than a billion dollars in annual sales and a flawless safety track record. FFF has taken a leadership position in regard to supply chain safety and innovation, setting new standards and pioneering industry firsts. FFF’s commitment to Guaranteed Channel Integrity™ ensures that products are purchased only from the manufacturer and shipped only to healthcare providers, with additional steps taken to safely store, handle and ship products to ensure patient safety is never compromised. FFF’s proprietary systems, Verified Electronic Pedigree™ and Lot-Track™, provide verification of this secure channel, and FFF’s MyFluVaccine ([www.MyFluVaccine.com](http://www.MyFluVaccine.com)) and VaxAmerica ([www.VaxAmerica.com](http://www.VaxAmerica.com)) are revolutionary vaccination programs that have added a new level of safety, convenience and reliability to both healthcare providers and consumers.

