

FFF Enterprises Supports National Influenza Vaccination Week

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FFF Enterprises, Inc., the nation's largest and most trusted distributor of flu vaccine, is supporting National Influenza Vaccination Week (NIVW) through its ongoing efforts to educate consumers and healthcare professionals about the importance of annual flu vaccinations.

"This is an opportune time to focus on flu vaccine awareness," says Patrick M. Schmidt, chief executive officer, FFF Enterprises, Inc. "The 2010-2011 flu season is just getting started, and it is important that people understand that it's not too late to vaccinate. For most people, getting immunized against the flu is the easiest and most effective way to reduce their risk of infection."

While last year's media attention on H1N1 created an awareness and urgency for people to get vaccinated, it is far too easy to become complacent. The sobering fact according to the World Health Organization (WHO), is that more Americans die each year from influenza (the flu) and its complications than from all vaccine-preventable diseases combined. And influenza and pneumonia combined are the eighth leading cause of death in the U.S.

(NIVW) is a national observance that was established to highlight the importance of continuing influenza vaccination, as well as fostering greater use of flu vaccine after the holiday season into January and beyond. The 2010-2011 season's NIVW is scheduled for December 5-11, 2010.

FFF is helping to spread the word regarding the importance of flu vaccination by partnering with advocacy organizations like the Joey Holt Foundation (www.JoeyHoltFoundation.org) to put a face on this disease. "Our hope is that by personalizing it, we can help dispel some of the myths surrounding the flu and its vaccine, and educate everyone about the importance of getting vaccinated each year," says Sheryl Perez, vice president marketing and communications, FFF Enterprises.

Some of the educational materials available to healthcare providers for their patients through FFF include an award-winning Flu Vaccine Myths & Facts brochure. FFF also produces informative articles and moving profiles of real families who have lost loved ones to influenza. In addition to its comprehensive educational efforts, FFF is also taking a hands-on approach when it comes to immunization awareness; VaxAmerica, a community vaccination program of FFF's specialty pharmacy, NuFACTOR, provides on-site vaccination clinics in the workplace, schools and other locations.

Immunization is one of the most effective ways to protect children and adults against many common infectious diseases, especially the flu. For more information about ordering flu vaccine visit www.MyFluVaccine.com or to schedule a flu clinic visit www.VaxAmerica.com.

About FFF Enterprises, Inc.

FFF Enterprises, Inc., a privately held corporation, is the largest and most trusted distributor of plasma products, vaccines and other biopharmaceuticals in the U.S. Founded in 1988, FFF is celebrating its 22nd year with more than a billion dollars in annual sales and a flawless safety track record. FFF's Guaranteed Channel Integrity™ ensures that products are purchased only from the manufacturer and shipped only to healthcare providers, protecting patients and manufacturers from counterfeit risks and pricing irregularities inherent in secondary and gray market channels. FFF's proprietary technologies, Verified Electronic Pedigree™ and Lot-Track™, provide verification of this secure channel. FFF's MyFluVaccine (www.MyFluVaccine.com) has revolutionized the flu marketplace, offering a ➤



dedicated flu vaccine supply, delivered to customers on the date of their choosing. FFF's ability to move rapidly in a dynamically changing marketplace allows the creation of new opportunities for customers through innovative vehicles for distribution.

About VaxAmerica

VaxAmerica, a program of NuFACTOR, a specialty pharmacy of FFF Enterprises, Inc., enables the safe, easy and convenient administration of preventive vaccines -- even those hard-to-get -- to individuals or groups at a convenient location near to them. Known for its national reach and local touch, VaxAmerica has simplified the vaccination process to create cost-effective solutions for patients, healthcare providers and health plans. For more information about VaxAmerica, call (888) 444-8522 or visit www.VaxAmerica.com.

