

FFF Enterprises Announces Strategic Business Expansion



TEMECULA, CALIF.

FFF Enterprises, Inc., the nation's largest and most trusted distributor of plasma products, vaccines and critical-care biopharmaceuticals, has just announced a strategic 28 percent increase in its sales force. The expansion supports the company's high-touch account management style and is effective today, February 1, 2011.

"The expansion of our sales force will allow us to offer an even higher degree of personal attention and hands-on dedication to our customers," says Patrick M. Schmidt, chief executive officer, FFF Enterprises, Inc.

FFF Enterprises boasts a nationwide sales force and is highly regarded within the biopharmaceutical industry for its flawless 23-year safety track record and dedication to "Wow! Customer Care."

"By expanding our sales team we have the opportunity to better serve our customers and positively impact more lives," adds Schmidt. "We never lose sight of the fact that at the end of every transaction, there is a patient whose quality of life depends on the availability and efficacy of the products we distribute."

About FFF Enterprises, Inc.

Temecula-based FFF Enterprises is the largest and most trusted distributor of plasma products, vaccines and other biopharmaceuticals in the U.S. Founded in 1988, FFF is now in its 23rd year with more than a billion dollars in annual sales and a flawless safety track record. FFF has taken a leadership position in regards to supply chain safety and innovation, setting new standards and pioneering industry firsts. FFF's

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commitment to Guaranteed Channel Integrity™ ensures that products are purchased only from the manufacturer and shipped only to healthcare providers, with additional steps taken to safely store, handle and ship products to ensure patient safety is never compromised. FFF's proprietary systems, Verified Electronic Pedigree™ and Lot-Track™, provide verification of this secure channel, and FFF's MyFluVaccine (www.MyFluVaccine.com) and VaxAmerica (www.VaxAmerica.com) are revolutionary vaccination programs that have added a new level of safety, convenience and reliability to both healthcare providers and consumers.

