

FFF Enterprises Announces Early Shipment of Seasonal Flu Vaccine

The nation's largest and most trusted distributor of flu vaccine starts shipment of influenza vaccine this week through its MyFluVaccine program, paving the way for early influenza vaccinations nationwide.



FFF Enterprises, Inc., the nation's largest and most trusted distributor of flu vaccine, announced today that shipments of the seasonal flu vaccine will begin this week, supporting the nationwide rollout of annual influenza immunization programs.

"We are committed to distributing ample supplies of influenza vaccine into the marketplace as early in the flu season as possible," says Patrick M. Schmidt, chief executive officer, FFF Enterprises, Inc. "By getting a jump on the 2010-11 season and delivering influenza vaccine to our customers in early August, we are supporting the timely administration of nationwide immunization programs, which ultimately prevents the spread of illness and saves lives."

The ramped-up delivery date is especially significant since recently expanded vaccination guidelines from the Centers for Disease Control and Prevention (CDC) urge even more people to schedule a flu vaccination this year. The expanded guidelines help eliminate confusion about who should get vaccinated; basically everyone ages 6 months and older is advised to get vaccinated. This year's seasonal vaccine immunizes against the H1N1 pandemic strain and two other virus strains expected to be circulating this season.

The CDC website notes that most manufacturers and distributors typically attempt to distribute at least a portion of requested influenza vaccine early in the season. But until recently, influenza vaccine purchasers have been burdened by availability issues and unknown delivery dates, making clinic planning a challenge. In 2006, FFF launched its innovative program, MyFluVaccine, (www.MyFluVaccine.com) to help streamline the flu vaccine distribution process.

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Unlike the traditional influenza vaccine distribution system, MyFluVaccine gives healthcare providers choice, convenience and the safety of its secure supply chain when ordering flu vaccine.

"MyFluVaccine gives providers the ability to select specific vaccine delivery dates and quantities, which allows them to plan flu clinics with confidence," says Schmidt.

Last year, much attention was focused on the H1N1 pandemic, but the reality is approximately 36,000 people die from the seasonal flu each year, which is why FFF believes it's an opportune time to concentrate on flu awareness and education. The company's website offers links to support materials including a "Flu Myths and Facts" page aimed at dispelling common misunderstandings about the flu vaccine.

"For most people, getting immunized against influenza is the easiest and most effective way to reduce their risk of infection," explains Schmidt. "With annual vaccination, they can help protect themselves and avoid spreading infection to those who are unable to receive the vaccine."

About FFF Enterprises, Inc.

FFF Enterprises, Inc., a privately held corporation, is the largest and most trusted distributor of plasma products, vaccines and other biopharmaceuticals in ➤



the U.S. Founded in 1988, FFF is celebrating its 22nd year with more than a billion dollars in annual sales and a flawless safety track record. FFF's Guaranteed Channel Integrity™ ensures that products are purchased only from the manufacturer and shipped only to healthcare providers, protecting patients and manufacturers from counterfeit risks and pricing irregularities inherent in secondary and gray market channels. FFF's proprietary technologies, Verified Electronic Pedigree™ and Lot-Track™, provide verification of this secure channel. FFF's MyFluVaccine (www.MyFluVaccine.com) has revolutionized the flu marketplace by offering products from top manufacturers delivered to customers on the date of their choosing, thereby bringing choice, convenience and safety to a volatile market segment. FFF's ability to move rapidly in a dynamically changing marketplace allows the creation of new opportunities for customers through innovative vehicles for distribution. FFF's MyFluVaccine (www.MyFluVaccine.com) has revolutionized the flu marketplace, offering a dedicated flu vaccine supply, delivered to customers on the date of their choosing, and offering certainty in a volatile market segment. FFF's ability to move rapidly in a dynamically changing marketplace allows the creation of new opportunities for customers through innovative vehicles for distribution.

