

# VaxAmerica to Attend Society for Human Resources Management (SHRM) 61<sup>st</sup> Annual Conference and Exposition

*Company brings the message of flu prevention through vaccination to employer groups around the country.*

**Press Release | June 16, 2009**

**V**axAmerica™, a program of FFF Enterprises, Inc., the nation's most trusted distributor of flu vaccines, announced today that it will attend the world's largest HR Conference hosted by SHRM, June 28 to July 1, 2009. More than 10,000 attendees are expected to converge at the annual conference held at the Morial Convention Center in New Orleans, LA. VaxAmerica, a nationwide network of care sites, is known for enabling the safe, easy and convenient administration of preventive vaccines—even those hard-to-get—to individuals or groups at a convenient location near to them. The company's presence at SHRM will put a spotlight on the importance of employer-sponsored workplace flu clinics.

"VaxAmerica has simplified the vaccination process, making it easy and cost-effective for employers to keep employees healthy and productive throughout the flu season," says Nancy Creadon, vice president, VaxAmerica. "Preventive vaccines substantially reduce both healthcare costs and productivity losses associated with flu outbreaks in the workplace."

Because the theme of this year's SHRM Conference is helping HR professionals manage during turbulent times, VaxAmerica's employer programs for seasonal flu clinics are especially timely. Reducing absenteeism, preventing lost productivity and stopping the spread of illness, particularly in the wake of the recent H1N1 (Swine) Flu outbreak is a hot topic among HR professionals.

Creadon notes that educating employers and employees about the risks associated with seasonal flu is especially

important going into the 2009-10 vaccination season. Statistics show that as many as 65 million Americans come down with the flu and more than 200,000 get sick enough to require hospitalization each year. Annual vaccines are the single best way to help prevent influenza, yet each year thousands of people avoid getting immunized. Common excuses include not knowing where to get flu shots, the inconvenience (not wanting to take off work), or that flu shots are too expensive.

"What many workers don't consider is the cost of not being vaccinated, to include missed time and wages, as well potentially spreading the virus to others," says Creadon. "During these lean economic times, few can afford to be home sick, which means during flu season, many employees are also likely to practice 'presenteeism' – showing up for work when they should call in sick, continuing the spread of illness. The workplace flu clinic offers a simple solution, and with VaxAmerica, scheduling is easy and customizable, with the option of on-site, off-site or a combination of choices that fit each employer's needs."

Known for its national reach and local touch, VaxAmerica offers access, choice and cost savings for patients and their healthcare providers. With its just-in-time delivery model, inventory costs and the risks associated with long-term storage are a thing of the past. VaxAmerica also offers direct billing, so there are no up-front costs, and healthcare providers still receive an administration >

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fee for service. Network referrals offer an additional benefit to providers.

#### **About VaxAmerica**

VaxAmerica, a program of FFF Enterprises, Inc., is a nationwide network of care sites enabling the safe, easy and convenient administration of preventive vaccines—even those hard-to-get—to individuals or groups at a convenient location near to them. Known for its national reach and local touch, VaxAmerica has simplified the vaccination process to create cost-effective solutions for patients, healthcare providers and health plans. For more information about VaxAmerica, call (888) 444-8522 or visit [www.vaxamerica.com](http://www.vaxamerica.com)

#### **About FFF Enterprises, Inc.**

FFF Enterprises, Inc., a privately held corporation, is the largest and most trusted distributor of plasma products, vaccines and other biopharmaceuticals in the U.S. Founded in 1988, FFF is celebrating its 21st year with more than a billion dollars in annual sales and a flawless safety track record. FFF's Guaranteed Channel Integrity™ ensures that products are purchased only from the manufacturer and shipped only to healthcare providers, protecting patients and manufacturers from counterfeit risks and pricing irregularities inherent in secondary and gray market channels. FFF's proprietary technologies, Verified Electronic Pedigree™ and Lot-Track™, provide verification of this secure channel. FFF's MyFluVaccine ([www.MyFluVaccine.com](http://www.MyFluVaccine.com)) has revolutionized the flu marketplace, offering a dedicated flu vaccine supply, delivered to customers on the date of their choosing, and offering certainty in a volatile market segment. FFF's ability to move rapidly in a dynamically changing marketplace allows the creation of new opportunities for customers through innovative vehicles for distribution.

