

# FFF Enterprises Unveils 'The 8 Critical Steps to Guaranteed Channel Integrity' at the American Society of Health-System Pharmacists (ASHP) Midyear Meeting in Orlando

-- At this year's ASHP midyear meeting, FFF Enterprises, the nation's largest and most trusted distributor of critical-care biopharmaceuticals and vaccines, will unveil its best practices model for supply chain integrity and demonstrate how the company has taken pharmaceutical distribution to a new level. (Booth #1439)

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**M**ore than a company that moves product from point A to point B, FFF Enterprises, Inc., the nation's largest and most trusted distributor of plasma products, vaccines and critical-care biopharmaceuticals, has taken pharmaceutical distribution to a new level. With its "Patients First" philosophy that guides every decision it makes, FFF has made the uncompromising decision to purchase only from the manufacturer and sell only to certified health-care providers, with 6 additional steps in between, to assure that patients are always the first consideration as products move through its safe channel.

Patrick M. Schmidt, chief executive officer, FFF Enterprises. "We are creating a standard for safety and excellence that we hope will continue to have a positive influence on the industry as a whole," he continues.

FFF has clearly set itself apart as an industry leader that goes Beyond Distribution in several ways. Examples include innovative technologies such as the industry's first Verified Electronic Pedigree™ (VEP) system to electronically display the chain of custody for every product that moves through its safe channel, its LotTrack™ service to track products by lot number and provide recall notification to those affected, as well as its MyFluVaccine™ program, which has revolutionized the flu vaccine marketplace.

In addition, FFF provides customers and partners with meaningful communications such as IG Living, the only magazine targeted directly to immune globulin patients and their healthcare providers, its award-winning BioSupply trends e-newsletters, updates, community and flu alerts, and GPO-specific e-newsletters.

FFF's Wow! Customer Care is aptly named, with a responsive, passionate and caring team of knowledgeable professionals that includes customer care representatives, advisors, advocates and a nationwide field team of territory managers to take care of customers needs.

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These best practices, which FFF calls The 8 Critical Steps to Guaranteed Channel Integrity™, are crucial to ensuring that patient safety, product efficacy and fair pricing are not compromised anywhere in the supply chain.

Impacting America's pharmaceutical distribution system is precisely what FFF has set as its mission. Having just celebrated its 20th anniversary, and with a perfect safety track record of more than 20 counterfeit-free years, FFF is pleased to unveil The 8 Critical Steps to Guaranteed Channel Integrity at the upcoming ASHP midyear meeting in Orlando, Florida, Dec. 7 – 11, Booth #1439. "Each step in the 8 steps is critical, it's absolutely essential to the others, to make sure we do not compromise, in any way, patient safety," states

